



# FUNGSI EKONOMI WIRAUSAHA

Aryan Eka Prastya Nugraha, S.E.,M.Pd  
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# **The entrepreneur in economic**

Entrepreneurs are, first and foremost, economic actors. The tasks they undertake, their social context and who they are as people are of course important.



The entrepreneur is, first and foremost, an agent of economic activity



# **Entrepreneurship: wealth, utility and welfare**

The world is getting richer.

The western world (western Europe plus North America) is the global economic powerhouse (over 70 per cent of total world economic output). Global prosperity has been added to greatly by the growth (albeit with a recent stall) in Southeast Asia, China and, to a lesser degree, India, and (with some recent economic crises) Latin America

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Some growth has occurred in sub-Saharan Africa, especially Southern Africa, though generally economic growth in Africa is a cause for concern. The question of what drives this increase in global wealth is an issue that engenders not just economic but also political and moral debate. We may attribute this increase in wealth (wholly, or in part) to one or more of three economic institutions: entrepreneurial activity (in smaller firms), large, established corporations or government



## **Discussion point**

**Compare and contrast the economic function of an 'innovating' entrepreneur with that of a 'trading' entrepreneur. Is it possible to make such a clear-cut distinction in the modern business world?**



# REFLEKSI

- Informasi penting hari ini

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- Manfaat penting dari informasi penting hari ini

- Tindak lanjut yang dapat saudara lakukan
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Thank You