



MANAJEMEN BISNIS ONLINE

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You might have dreamed for years about starting an online business.

Or perhaps you woke up just yesterday with a brilliant idea. What are you waiting for?

You can easily get bogged down with excuses for why your business won't happen. To keep you motivated and on track, here's a list of the top reasons to start an online business *now*:

- You can gain financial freedom.
- You have unlimited customer reach
- It's affordable
- Your schedule is flexible
- Novices are welcome
- You can start quickly.
- You can expand an existing business

- **No age barriers exist**
 - **A variety of ideas qualify**
 - **Niche products hold unlimited potential**
 - **Everyone else is doing it**
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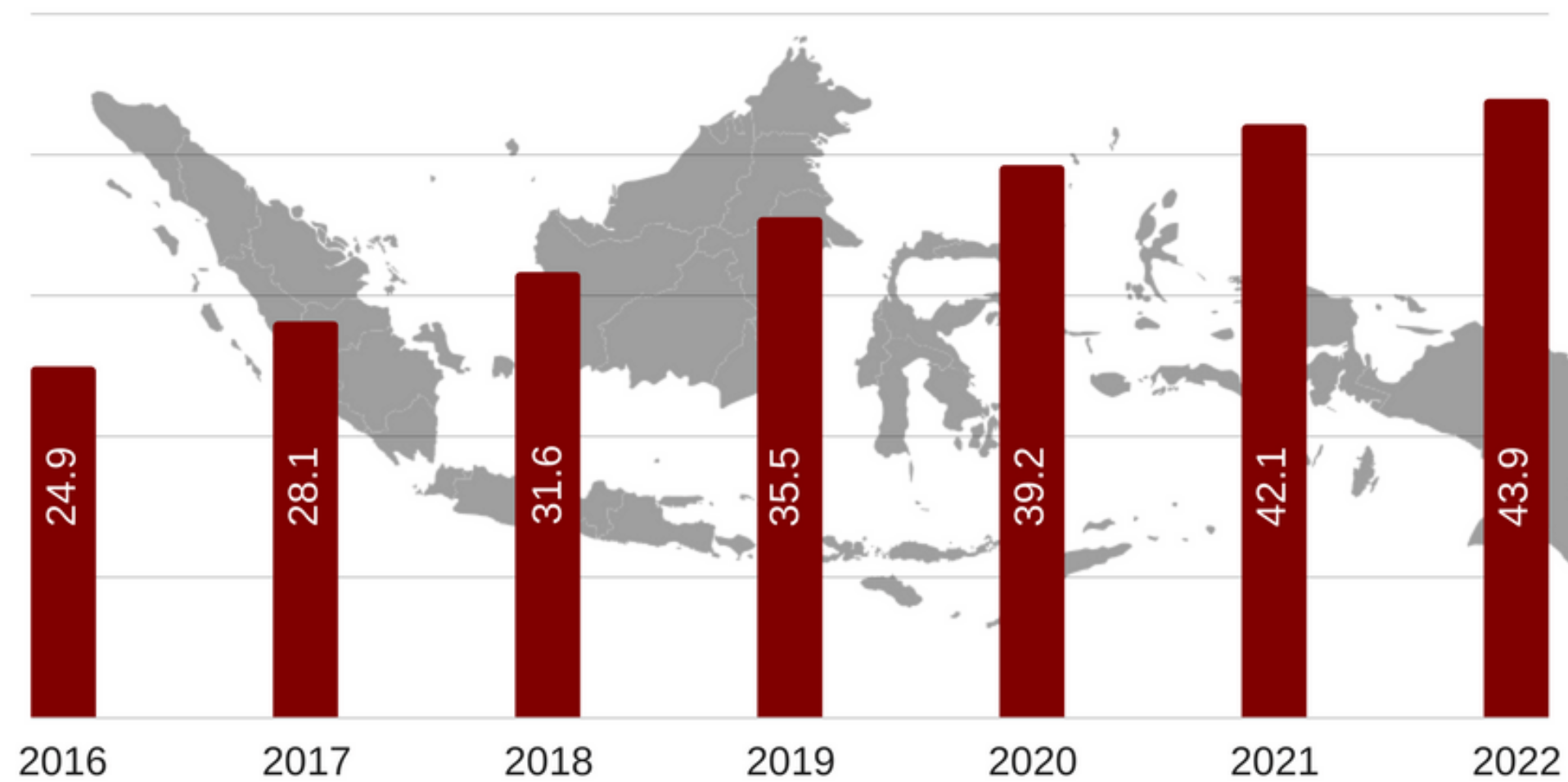
Finding a business that's your type

You can pursue a variety of businesses to earn money online. Almost all types of income-generating opportunities fall into one of two categories:

» **Business to consumer (B2C):** Customers are typically the individual consumers who make up the general public. They buy products or services designed for personal use.

» **Business to business (B2B):** Customers are most likely other businesses. They might buy hospital equipment, steel by the ton, employee uniforms, or anything that would be used primarily by a company

NUMBER OF ONLINE SHOPPERS IN INDONESIA (in millions)



Source: Statista, e-Commerce Indonesia, User in millions

Source: Statista, e-Commerce Indonesia, User in millions

eshopworld

eshopworld

2016

2017

2018

2019

2020

2021

2022

Aplikasi Mobile Shopping Paling Populer di Google Play



iprice
Search, Compare & Save

Sumber Data:

App Annie. Rata-rata ranking mingguan aplikasi kategori "shopping" di Indonesia

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To Be
Continued...

- 1. Informasi penting hari ini**
- 2. Manfaat penting dari informasi penting hari ini**
- 3. Tindak lanjut yang dapat saudara lakukan**

Thank You!

Any Questions?